

Hasbrouck Heights Chamber of Commerce Meeting
Wednesday, April 4, 2018
Hasbrouck Heights Public Library
8 am-9:30 am

Present:

F. Armonaitis – TAP Into HH	M. Hui – HH Library
M. Bejko – BCB Bank	E. Ollwerther – Edie’s Dance Factory
J. DeLorenzo – HH Mayor	T. Rachelski - PNC Wealth Management
G. Doran – Religious Shoppe	M. Saccomano – Charlie’s Care Pet, LLC
S. Feuss – iDesign	L. Traina – Member from Public
P. Gallo – Envision Video Services	R. Vorisek – Heights Flower Shoppe
K. Hansen – BCB Bank	

1. Meeting called to order at 8:10 am. Introductions around the table.
2. Minutes of last meeting. Motion to accept by Peter Gallo; seconded by Steve Feuss.
3. Treasurer’s Report. Cash on hand about \$16,365.65. Motion to accept by Steve Feuss; seconded by Gary Doran.
4. Calendar of events was reviewed. Networking Event was added to the calendar (April 18). July’s meeting date was moved to the 11th since the first Wednesday in July is the 4th.
5. Update on Chamber Membership. 24 Hasbrouck Heights / 5 Wood-Ridge
6. Network Event @ Kearny Bank to be held Wednesday, April 18 from 5:30-7:30 pm. Flyers were distributed to attendees. All were encouraged to attend. Steve Feuss stated he dropped off 300 flyers at bank for distribution. An email blast will be going out.
7. Update on Street Fair. 4 paid sponsors so far, attendees will need to purchase tickets for rides, still looking for entertainment, “Country” theme this year, there is a fixed cost to borrow county stage, Councilman Kistner will try to get NASH FM to come, discussion about the possibility of having a beer garden (must act quickly to obtain liquor permit) and asked Mayor to reconsider idea of having banner poles on the Boulevard.
8. Boulevard Stroll. The town is not able to help fund entertainment this year.
9. Taste of HH & Friends. Dawn Marcano & Mimi Hui met with Jeff @ Fiesta. Details were presented to members. Cost to rent hall – \$2,000 which includes linens, china, silverware, setup & breakdown by staff, and use of an oven to heat food. Room capacity is 300 people. Each table can seat 12 guests. Table reservations will be honored for parties of 12 & no less. Names must be provided. Discussion about how many vendors we can fit and the need to increase revenue stream to cover cost. Suggested ideas—get more sponsorship, have tricky tray baskets, silent auction, 50/50 or fair share raffle, rent out tables for vendors and consider raising the cost of tickets but still make it affordable for public to attend. Kathleen Hansen from

BCB generously offered to cover the cost of the hall. Anyone interested in getting involved to help with the planning were asked to sign up for subcommittee.

10. Update on marketing PR person for Chamber. Ray will follow up with Carina. Due to the holiday schedule, it was hard to meet up. More details to come.

Other Topics

- Farmers Market. Ray stated he has been receiving calls from vendors interested in participating. Will be opening shortly.

- Parking. Peter Gallo asked that this matter be brought up again. Mayor DeLorenzo stated that an engineer will be conducting a survey in the near future to study traffic / parking patterns on the Boulevard and will assist in updating the Master Plan for the Town.

Ray Vorisek also mentioned how dangerous it was to cross the street as a pedestrian. A method he has seen that worked was to have a pedestrian carry a bright colored small flag when crossing the street and dropping it into a basket once they reached the other side. Cars would take heed when they see flag.

- Mimi Hui brought up two upcoming seminars HH Library is interested in sponsoring:

- Monday, June 11th - New Jersey Taxation University is interested in offering one of the following topics...
 - ❖ Business Registration & Reporting Business Income
 - ❖ New Jersey Sales Tax Seminar
 - ❖ Online Businesses and New Jersey Tax *** (Chamber members suggested having)
- Bill Loges from ReferenceUSA will be in New Jersey the week of July 9th. Would Chamber be interested in having him come speak about developing free mailing lists? Members were interested and asked to see if he would be available at July 11th meeting.

Meeting adjourned at 9:05 am.

Next Meeting: Wednesday, May 2 at Home2 Suites at 8 am