

Hasbrouck Heights Chamber of Commerce Meeting
Wednesday, May 2, 2018
Home2 Suites located Rt. 17S in Hasbrouck Heights
8 am-9 am

Present:

C. Armonaitis – TAP Into HH	D. LaCorte-Allstate
M. Bejko – BCB Bank	L. LaCorte-Allstate
D. Bernice-Heights Corner Store	D. Marcano – Kearny Bank
J. DeLorenzo – HH Mayor	N. Mariette-Home2 Suites
G. Doran – Religious Shoppe	E. Ollwerther – Edie’s Dance Factory
S. Feuss – iDesign	T. Patel-Comfort Keepers
P. Gallo – Envision Video Services	T. Rachelski - PNC Wealth Management
K. Hansen – BCB Bank	M. Saccomano – Charlie’s Care Pet, LLC
M. Hui – HH Library	M. Verrastro-HH Library Board
K. Ketcho-Ketcho Golf Classic	R. Vorisek – Heights Flower Shoppe
R. Kistner-HH Council Liaison	

1. Meeting called to order at 8:14 am. Introductions around the table.
2. Minutes of last meeting. Motion to accept by Peter Gallo; seconded by Steve Feuss.
All in favor.
3. Treasurer’s Report. Revenue-\$ 6,075. Expenses-\$406.40. Cash on hand \$22,034.25.
Motion to accept by Steve Feuss; seconded by Gary Doran. Passed.
4. Calendar of events was reviewed. No strolls are planned for Summer. Town has considered having concerts in the park.
5. Update on Chamber Membership. Total 41 -- 33 Hasbrouck Heights / 6 Wood-Ridge / 2 Other
6. Network Event @ Kearny Bank was a success. Attendees saw it advertised on Chamber’s Facebook page.
7. Update on Street Fair. 12 paid sponsors so far. Heights Bar & Grill is working on having a Beer Garden. Cissy has been distributing posters of the event and posting signs up. Councilman Kistner is working on getting NASH FM to come. Peter Gallo approved \$1,000 to be spent on entertainment by Cissy. Deadline to register for a table is fast approaching. Remember to bring weights to keep tent from flying. Dunk tank will be setup in front of Heights Flower Shoppe.
8. Update on Farmer’s Market. Hours will be 12 Noon-6 pm. 3-4 new vendors. Any Chamber member is welcome to setup a table for FREE at this event. Let Ray Vorisek know.
9. Taste of HH & Friends. Subcommittee will be meeting shortly. Anyone interested in getting involved to help with the planning are asked to sign up.
10. Update on marketing PR person for Chamber. Candidate will be in touch to meet.

11. Other Topics

- Tom Rachelski announced BCB is hosting the Lodi Chamber of Commerce Networking Event. Wine & Cheese Party will take place on Tuesday, May 8 from 6-8 pm.
- Ray Vorisek mentioned. Due to the July 4th holiday falling on the first Wednesday for the month, July's Chamber meeting has been rescheduled to take place on Thursday, July 12. Representative from ReferenceUSA will conduct a seminar to show how local businesses can develop their own mailing lists and save money.
- Parking. Councilman Kistner reported that at the next Town Council Meeting (May 8), a town planner will be hired to conduct a survey on traffic patterns on the Boulevard and assist with the update of the Master Plan for the Town.
- Holiday Parade. Further research is needed to look up the anniversary of the parade. It will cost about \$1,100 to rent a float if anyone is interested in participating. See Ray Vorisek for info.
- Boulevard & Bloom is doing great. Donations continue to come in. Pots will be prepared and put out on the Boulevard.
- Dawn Marcano mentioned Kearny Bank has booked their Santa for December 8.
- Mimi Hui brought up that HH Library will host on Monday, June 11 a seminar from the New Jersey Taxation University about how to go about establishing an online business and collect tax. Anyone interested, please sign up or contact the Library for more information.
- Ray thanked Home2 Suites for hosting meeting. A tour of the facilities will take place afterwards if anyone is interested.

Meeting adjourned at 8:56 am.

Next Meeting: Wednesday, June 6 at the Hasbrouck Heights Library at 8 am.

Respectfully submitted,

Mimi Hui
Secretary