

Hasbrouck Heights Chamber of Commerce Meeting
Wednesday, March 14, 2018
Hasbrouck Heights Public Library
8 am-9:30 am

Present:

F. Armonaitis – TAP Into HH	C. Hillmann – HH Council
G. Doran – Religious Shoppe	D. Marcano – Kearny Bank
S. Feuss – iDesign	R. Vorisek – Heights Flower Shoppe
P. Gallo – Envision Video Services	M. Singlevich – HH Library

1. Meeting called to order at 8:15 am. Introductions around the table.
2. Minutes of last meeting. Motion to accept by Peter Gallo; seconded by Steve Feuss.
3. Treasurer's Report. Cash on hand about \$12,500.00. Peter noted that 11 members paid as a result of the mailing. Peter submitted a financial summary for attendees to review. (Not in minutes). Motion to accept by Steve Feuss; seconded by Gary Doran.
4. Calendar of events was passed out to the participants. Dates were reviewed and confirmed.
5. Update on mailing of membership forms. Melissa provided the following information regarding the mailing:

Each envelope contained --

- Letter of greeting from Chamber President Ray Vorisek
- Membership Form
- HH Fair Application Form
- Sponsorship Levels
- Self-addressed envelope

250 Letters to HH businesses	<u>Cost of Membership Mailing</u>	
<u>182</u> Letters to WDRG businesses	2 boxes of envelopes	21.30
432 Total Letters Mailed	5 rolls stamps	250.00
	Printing	<u>157.38</u>
	Total	428.68

6. Update on street fair. The fliers were handed out. Steve has posted it to Facebook and it is posted on the chamber's website. Peter stated that there are issues regarding the stage. He will look for alternatives. Ray has contacted the new Pizza place and Steve

has reached out to Luigi Meats. Steve mentioned that Wood Ridge is planning a street fair. He suggested that someone reach out to see if it may be worth pursuing a joint plan.

7. Boulevard Stroll. There is nothing new regarding the Boulevard Stroll. The town is managing this event.
8. Update on marketing PR person for Chamber. Ray stated that he followed up with Carina and she expressed interest. She will have further discussion with Ray.

Other Topics

- Farmers Market is on track and will have an additional vendor participating this season.
- Parking was discussed. Various suggestions were made including use of stickers and meters. It was agreed that this should be on the agenda when Ron is present for the discussion.
- Dawn confirmed that a meeting is scheduled with the Fiesta on March 28 to discuss hosting the next Tasting.
- There was some concern about the location for the next meeting at Home 2 Suites. It was agreed that it would be appropriate to hold a future meeting at the Holiday Inn (possibly the May meeting).
- Dawn is set to host a "meet and greet" at the bank on April 18 from 5:30-7:30 pm – intended to encourage new membership in the Chamber. Refreshments will be determined at the next meeting.

Meeting adjourned at 9:15 am.

Next Meeting: Wednesday, April 4 at Home 2 Suites at 8 am (pending approval)