

Hasbrouck Heights Chamber of Commerce Meeting
Wednesday, September 5, 2018
Hasbrouck Heights Public Library
8 am-9 am

Present:

F. Armonaitis – TAP Into HH	K. Ketcho –Mentoring Program
J. Defoxsa-Bearsa – Library Patron	L. LaCorte – Allstate Meredith Family Agency
G. Dorn – The Religious Shoppe	A. Mitchell – Hounds Town (Lodi)
S. Feuss – iDesign	M. Peluso – Oradell Veterinary Group
P. Gallo – Envision Video Services	E. Ollwerther – Edie’s Dance Factory
E. Goldman – JC Promotions	E. Santano – ESP Media Production
M. Hui – HH Library	R. Vorisek – Heights Flower Shoppe

1. Meeting called to order at 8:10 am. Introductions around the table.
2. Minutes of last meeting. Motion to accept by Steve Feuss; Lisa LaCorte. All in favor. Passed.
3. Treasurer’s Report for the month of August:
 - Opening Balance-\$21,306.70
 - Revenue-\$ 175.00
 - Expenses-None
 - Cash on hand \$21,481.70Motion to accept by Steve Feuss; seconded by Edith Ollwerther. Passed.
4. Calendar of Events was reviewed.
5. Update on Chamber Membership. Total 61 -- 49 Hasbrouck Heights / 8 Wood-Ridge / 4 Other
6. Update on Farmer’s Market. Hours are 12 Noon-6 pm. Rainy weather for the past month. We will be in need of a pickle vendor.
7. Taste of HH & Friends (Wednesday, November 14) – Subcommittee will be meeting shortly to go over the details of the event. Letters are being prepared to be sent out to non-eateries for their participation and sponsorship. We need everyone’s participation in order to make this a success.
8. Holiday Parade – Members agreed on having a banner made to be carried at the start of the parade. Steve from iDesign will draft it and share with Chamber at next meeting. Ray Vorisek will contact Mayor Celebration Committee to see if they will be announcing the Holiday Float contest. There was discussion about having entertainment along the route of the parade and to spread them out. Edie’s Dance Factory is more than happy to participate. The Masonic Lodge has offered to invite guests to join them after the parade for refreshments. Chamber reached out to Cissy for help with additional entertainment perhaps pre/post parade. Cost is to not exceed \$1,000. There was also a mention by Cissy if the Chamber would be willing to host an event in January/February of 2019.

9. Meet Santa at Kearny Bank on Saturday, December 8 from 2-4 pm. Advertisement will go out.
10. Holiday Music on the Boulevard – Cost is \$1,200. We need 12 sponsors and their names will be listed in the Holiday Fest booklet.
11. Holiday Fest – Peter Gallo reported letter is ready to go. He is looking to design book with 32 pages. Offer advertisers an early bird discount if they sign up by the end of September.
12. Networking Opportunities
 - Pinnacle Catering (Lodi) located at 118 Arnot St / Monday, 9/10 6-8 pm
 - Allstate (Wood-Ridge) located at 219 Boulevard / Thursday, 9/13 5:30-7 pm
13. Other Business to bring before the Chamber

Introduction of two guests:
Anthony Mitchell of...
Hounds Town Bergen located at 450 Main St, Lodi, NJ 07644 / Grand Opening is Saturday, 9/8
Edward Santano of...
ESP Media Productions located in Hasbrouck Heights, NJ 07604
14. Lisa LaCorte mentioned there is a Wood-Ridge radio station WSBP-LP 94.3FM that broadcast locally. Asked Chamber to consider advertising there.
15. Next Meeting: Wednesday, October 3 at the Hasbrouck Heights Library at 8 am.

Meeting adjourned at 9:18 am

Respectfully submitted,

Mimi Hui
Secretary